

# COMMERCIAL MONITORS

...advertising information, monitoring & resources

## ADCOMPILE: MONTHLY UPDATE

The easy way to stay ahead of the competition is through ready made compiles. Our country and category reels of the best commercials from across Australia and around the world provide an essential overview of the latest and most important activity in your product sector. Updated monthly, it is a tool for advertisers and their agencies to stay abreast of the latest creative production styles and techniques ... all for a low set monthly fee.

### AUSTRALIA:

Offering compilations of the latest advertising activity from across Australia, **AdCompile** enables your marketing team and advertising agency to gain an essential overview of the latest competitive activity.

### INTERNATIONAL:

View the newest worldwide TV commercials on a monthly basis from around the world. Available by country or category, each compilation can include as many advertisements as you require.

### FORMATS:

Material can be delivered in a variety of formats including:

- CD-Rom
- DVD
- VHS
- MPEG1
- Windows Media
- Real Media

Immediate delivery for your order is available by email. We also provide story boards, verbatim transcripts or visual transcripts.

### REQUEST QUOTE:

Company: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Phone: (\_\_\_\_\_) \_\_\_\_\_  
Fax: (\_\_\_\_\_) \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Suburb: \_\_\_\_\_

Account / Client: \_\_\_\_\_  
Brands / Products: \_\_\_\_\_  
Competitors: \_\_\_\_\_  
Industry: \_\_\_\_\_  
Comments: \_\_\_\_\_

#### AUSTRALIA:

- TV
- Radio
- Print
- Internet
- Outdoor

#### INTERNATIONAL:

- TV
- Radio
- Print
- Internet
- Outdoor

#### COUNTRIES:

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

#### DELIVERY:

- VHS
- CD-ROM
- DVD
- Windows Media
- Real Media

Please return this form to 'customer.service@commercialmonitors.com.au'

All information detailed will remain the confidential property of the **Commercial Monitors Pty Ltd** and group of trading companies. It will not be passed to any third party under any circumstances, but may be used to contact you regarding this service. Commercial Monitors retains the right to cancel subscription at any time subject to the Terms and Conditions of service usage.